

26th June International Day Against Drug Abuse and Illicit Trafficking



Theme: Evidence is Clear - Invest in Prevention

Drug Advisory Training Hub (DATH)
a project of
Youth Council for Anti Narcotics (YOCFAN)



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Partners:

Green International University, Lahore

VIS, Department, University of Central Punjab (UCP)

College of Tourism and Hotel Management (COTHM), Johar Town Lahore

Pakistan Law Company

World of Hospitality & Visit to Pakistan (Travel & Tours Pvt. Ltd)

Rukhsana Welfare Foundation

Focus Clinic, Cavalry Bridge, Gulberg Lahore

Drug Advisory Training Hub (DATH)

a project of

Youth Council for Anti Narcotics (YOCFAN)

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Back Ground:

Addiction is a global issue that affects millions of people in both developed and underdeveloped countries. Illicit drug abuse destroys lives and careers in various ways. Drug prevention efforts should include early intervention with vulnerable groups, targeted education, and drug-free activities for young people.

June 26th is celebrated as the "International Day against Drugs and Illicit Trafficking" worldwide. Established by the United Nations General Assembly in 1987, this day serves as a strong reminder of the goals agreed upon by the member states for developing an international society free of drug abuse and exploitation. According to the United Nations Office on Drugs and Crime (UNODC), in 2012, between 162 - 324 million people aged 15 to 64 used illicit substances at least once. It is reported that 10% to 14% of those who use psychoactive substances will develop substance use problems. A National Survey on Drugs conducted in 2012 and published in 2013 by UNODC and the Ministry of Narcotics Control, Government of Pakistan, revealed that about 6.7 million people in Pakistan are using drugs, excluding alcohol. Unfortunately, the problem of drug addiction is increasing at the grassroots level, affecting young people throughout the country.

The Drug Advisory Training Hub (DATH), a project of Youth Council for Anti Narcotics (YOCFAN) is organizing various activities such as a media campaign against drugs, a special prize distribution ceremony, and the display of flexes and posters with slogans on the occasion of the International Day on 26th June. These events are being held in collaboration with different government and private sectors. It is expected that about 5 million people will be reached with the message against drug use through these activities, with participation from youth, students, teachers, senior citizens, women, social workers, doctors, and journalists. The primary objective of substance use prevention is to help people, especially young people, avoid or delay the initiation of using psychoactive substances. The broader aim of substance use prevention is to promote the healthy and safe development of children and youth, enabling them to realize their potential and become contributing members of their community.

Objectives:

To highlight the problems of drug addiction in the society.

To create awareness among youth especially college students through education, lectures programs etc.

To provide basic information through awareness against use of narcotics.

To build a better image of Pakistan through different activities.

To highlight the role of media regarding drug demand reduction activities.

Activities:

1. Media Campaign against Drugs,
2. Role of Stakeholders in Combating Drugs,
3. Students & New Threat of Chemical Drugs,
4. Annual Award Distribution Ceremony for Professionals, Partners, Teachers & Media

Date	Topic	Guest	Venue
25-06-2024	Role of Stakeholders in Combating Drugs	Mrs. Parveen Sarwar, CEO Sarwar Foundation, Lahore. Presided: Syed Zulfiqar Hussain Director, Drug Advisory Training Hub (DATH)	University of Central Punjab (UCP), Lahore

Guests & Speakers:

Syed Zain ul Abideen, FIA Lahore
Mr. Shahid Mahmood Mian, Director, COTHM College
Syed Zafar Abbas Naqvi, DSP Punjab Police
Hasan Ashrif Cheema, Principal Hamdarad Public School
Mr. Hamadur Rehman, Head VIS Program UCP, Lahore
Syed Mohsin, Program Organizer & Head CDRS Lahore Chapter

After the recitation of the Holy Quran Mr. Mohsin program coordinator welcome remarks and highlighted the importance of stakeholders participation in drug demand reduction activities. He thanks the VIS department for collaboration the event and also thanks Ms. Parveen Sarwar CEO Sarwar Foundation who spare the time and participated in the event.

Department of VIS, Mr. Hamad Ur Rehman said in his welcome remarks that our department have honor that we have strong collaboration with Drug Advisory Training Hub (DATH) and the Youth Council for Anti Narcotics (YOCFAN) since 2014. We have done a lot in the field of drug demand reduction in UCP Lahore under the guidelines DATH & YOCFAN in which, declared smoke and drug free campus, training sessions for students & teachers and a large number of students placement for internship in DATH & YOCFAN Office.

Syed Zafar Abbas Naqvi DSP, Punjab Police, Syed Zain ul Abideen FIA, Lahore, Mr. Hassan Ashrif Cheema, Principal Hamdard Public School, Mian Shahid Mahmood Director, COTHM Johar Town Lahore also spoke on the occasion.

Mrs. Parveen Sarwar, CEO Sarwar Foundation said in his speech that our organization already working with Drug Advisory Training Hub (DATH) and Youth Council for Anti Narcotics (YOCFAN) in various issues. Drug is a big threat but most of people didn't understand how we can save our young generation. Stakeholders must start networking intervention and the same can start in educational institutions.

Syed Mohsin program coordinator said in his remarks that our partners is our strength we can't do without partners in drug demand reduction fields. He highlighted the future programs and new interventions that will be implemented in the community and reduce the new trend of addiction.

Date	Topic	Guest	Venue
26-06-2024	Annual Award Distribution Ceremony for Professionals, Partners, Teachers & Media	Syed Farhad Ali Shah, Prosecutor General Punjab Syed Zulfiqar Hussain Director, Drug Advisory Training Hub (DATH) Presided: Dr. Syed Amir Gilani, Rector, Green University	Green International University, Lahore

Annual Award Distribution Ceremony for Professionals, Partners, Teachers & Media jointly organized by Drug Advisory Training Hub (DATH) and Green International University, Lahore. Syed Farhad Ali Shah, Prosecutor General Punjab was the Chief Guest. Dr. Syed Amir Gilani, Rector Green International University Lahore presided the said program. Syed Zulfiqar Hussain, Consultant/Expert highlighted the annual brief report on drug demand reduction. Syed Zafar Abbas Naqvi DSP Punjab Police, Syed Zain ul Abiddeen FIA, Lahore, Mian Shahid Mahmood Director, COTHM Johar Town Lahore also spoke on the occasion.

After the recitation of the Holy Quran Ms. Tabinda introduced guest speakers and highlighted DATH & YOCFAN activities regarding International Day. She said that our aim is to fight against the use of drugs and coordinate all government and nongovernmental departments on drug demand reduction. She thanked all members of the organization especially Syed Mohsin commitment, dedication, and best work he has done against drugs in the community and also thanked all stakeholders in Green International University, Lahore.

Syed Zulfiqar Hussain thanked all the guests who joined the event regarding International Day against Drug Abuse. He said that Drug Advisory Training Hub (DATH) is a unique and model project about drug demand reduction activities between the Youth Council for Anti Narcotics (YOCFAN) and DC Office Lahore. The main theme of this project is to organize training, counseling sessions for affected people and their families, launch awareness programs against sheesha cafes, vaping, velo and provide treatment free of cost to Substance Use Disorder (SUD). This year's theme is Evidence is clear invest in prevention. He said that Pakistan is an underdeveloped country with limited resources. Due to ignorance of its hidden hazards, the drug abuse problem is widespread and becoming serious. It is humanly impossible for one person or organization to tackle this problem on its own. Most of people in Pakistan believe that some people are drug addicts and only a limited number of young persons are involved in it and it is not an alarming situation.

He further said that if we look UNODC and the Ministry of Narcotics Control National Survey on Drug Use 2013, the report reveals a substantial proportion of Pakistan's population aged 15 to 64 suffers from devastating consequences of substance abuse. The report estimates that six percent or 6.7 million people in Pakistan used drugs in previous years. Cannabis was found to be the most commonly used drug in Pakistan, with 3.6 percent of the adult population, or four million people,

listed as users' opiate, namely opium, and heroin, which are used by almost one percent of overall drug users, he added. Mr. Hussain said that Lahore is a metropolitan city and total population has reached nearly 130 million. About 5 lack people are using hard and soft drugs in the city.

Syed Farhad Ali Shah, Prosecutor General Punjab said that the government already working on different interventions against drugs because a big number of our youth across the country using all kinds of drugs. We think that why our students use drugs, parents are the main frontline to provide best counseling technique and talk. Parents is big stakeholders but have limited time for their children's. Being as a father or head of family we have lot of responsibilities to address different issues with kids friendly atmosphere. He said the role of law enforcement agencies is very important to control drug trafficking, processing, and abuse or distribution in the country. The performance of law enforcement agencies is not hundred percent positive but some agencies are working actively to control and stop narcotics inside and outside the country.

Dr. Syed Amir Gilani, Rector said that the university introduced different interventions with the help of DATH & YOCFAN against drugs. Parenting, teaching, and nonteaching sessions are organized in the university. We have a clear vision, no compromise will be made on drug trafficking and the use of drugs in the university. He appreciated Syed Zulfiqar Hussain, Syed Mohsin, and their entire team who did a lot in the field of drug demand reduction.

Date	Topic	Guest	Venue
26-06-2024	Students & New Threat of Chemical Drugs	Syed Zulfiqar Hussain Director, Drug Advisory Training Hub (DATH) Syed Zafar Abbas Naqvi, DSP, Punjab Police	College of Tourism and Hotel Management (COTHM) Muslim Town, Lahore

Syed Zulfiqar Hussain Consultant Anti Drugs Narcotics Campaign said in his lecture that our young generation is seriously involved in drug addiction and Ice is a big threat to the young. However, the involvement of the young generation in crimes are serious issue due to addiction but we don't realize it. It is shocking that after Heroin, fifty percent of Ice & chemical drugs increased among youth, he added. He said that vaping is also a new threat to our young generation and young women are also using it without any fear. You are a professional and skilled person in your field, you always avoid all these activities. The theme of this year is evidence is clear - spent in prevention. He said that the government can't tackle these problems without community support. Youth is our future, we save from drugs. Syed Zulfiqar thanks the COTHM management who organized in collaboration with DATH & YOCFAN. Syed Zafar Abbas Naqvi DSP participated in the question and answer session.

Date	Topic	Guest	Venue
25-06-2024	Media Campaign and Talk Show on Drugs	Syed Zulfiqar Hussain Director, Drug Advisory Training Hub (DATH)	Express TVda, Gulberg Lahore

		Mr. Aftab SSP Dr. Sadaqat Ali	
25-06-2024	Interview on Drugs	Syed Zulfiqar Hussain	Dawn TV, Gulberg Lahore
25-06-2024	Interview & Report	Ms. Parveen Sarwar Syed Zulfiqar Hussain	Lahore News TV Lahore Rang TV
26-06-2024	Report on Drugs	Syed Farhad Ali Shah Syed Zulfiqar Hussain Syed Amir Gilani	92 TV Lahore Rang
26-06-2024	Interview on Drugs	Syed Zulfiqar Hussain	Huma TV
26-06-2024	Interview on Drugs	Syed Zulfiqar Hussain	Soch with Masood on youtube

The media plays a crucial role in addressing drug issues in society. Writers, columnists, reporters, and editors, as well as radio and TV presenters, can raise awareness about this problem. TV talk shows can also shed light on the challenges related to drug abuse. Syed Zulfiqar Hussain, a consultant and expert, has appeared on various TV channels to discuss the issues, challenges, services, and the role of society and family members in addressing youth drug abuse. He has participated in morning shows on Hum TV, Lahore News TV, Dawn TV, Lahore Rang TV, Soch with Masood on YouTube, and Express TV.

It is expected that around 4 million people received the message against drug use through these interventions and TV talk shows included youth, students, teachers, senior citizens, women, social workers, doctors, and journalists. This year's theme was Evidence is Clear - Invest in Prevention.

Distribution Food & Water to Homeless (SUDs) in the city of Lahore	Total: 870
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Drug Advisory Training Hub (DATH) a project of Youth Council for Anti Narcotics (YOCFAN) is committed to educating the public and achieving its goals. On the eve of International Day against drug abuse and illicit trafficking, our organization provided food and water to homeless substance use disorders (SUDs) who were using drugs in public like footpaths, gardens, and road areas in the city of Lahore.

Green International University Lahore



University of Central Punjab (UCP), Lahore



College of Tourism and Hotel Management (COTHM), Garden Town Lahore

